

# Eabha O'Reilly

# Graphic Designer & Illustrator

## Education

2018 - 2022 BA Illustration NCAD Dublin

2017 - 2018 Art, Craft & Design Level 5 St Johns Central College

## Contact

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# **Profile**

Highly motivated Graphic Designer and illustrator with strong technical and interpersonal skills. Adventurous, energetic and hard working with strong communication skills and a constructive approach to problem solving. Graduated from the National College of Art and Design with a BA honours in Illustration in 2022. Currently working as a freelance designer and based in Amsterdam

## **Projects and Commissions**

## Institute of International and European Affairs Graphic Design Intern

Worked as a full-time Creative Intern supporting the in-house design and communications teams. Designed a range of visual assets including print, web, and social media content, ensuring brand consistency across platforms. Managed website content updates and contributed to social media scheduling

## **Royal College of Surgeons**

Co-created and individually illustrated a children's book explaining the functions of viruses and white blood cells to children aged 5-8 years. Additionally, I designed the cover, typeset the book, and prepared it for printing.

This project was a collaboration with a medical student from RCSI, our project proposal was chosen from a pool of applicants and received funding from RCSI. We conducted weekly meetings with the head of microbiology to review our project progress and gather feedback.

#### "An A to Z of book covers"

Ongoing personal design project creating 26 book covers in a wide variety of design styles and illustrations

2025

2022

2024

## Interests

Travel Reading Psychology

Philosophy

Film

Yoga

Juggling

Rock climbing

Nature

## **Technical Skills**

Photoshop

Illustrator

InDesign

After Effects

Procreate

#### IIEA 2020 & 2023 Christmas Card

Was commissioned by the Institute of International and European Affairs, to illustrate and design their 2020 Christmas card, andwas recommissioned to create their 2023 Christmas card. Worked to a deadline under the guidance of their creative director, and prepared the artwork for print.

## Netflix campaign for D&AD

2022

2023

Advertising campaign to encourage young people to watch more foreign content. My campaign 'Expand your Netflix, Expand your World' aimed to ignite young people's curiosity. Project was chosen by team of college lecturers to submit to D&AD.

## NCAD Bureau & Waterways Ireland

2021

I created two pages for a field guide to the canals that run through Dublin. This was accompanied by an outdoor exhibition of the work along the PortobelloQuay River Walk.

#### **Dublin International Film Festival**

2020

Through my college course I got the opportunity to design a film poster for Dublin International Film Festival. Was assigned the film Anne Devlin, a historical

bio-pic about a strong Irish revolutionary. Poster was on display in The Lighthouse Cinema Dublin for the two weeks of the film festival

## **Awards and Achievements**

#### Workaway, Cat Ba Countryside Homestay

2024

During my travels in Southeast Asia, I participated in a month-long workaway program. I offered my voluntary services as a waitress at a family-operated homestay on Cat Ba Island in Vietnam. It was a wonderful opportunity to connect with the family, experience the local island lifestyle, and interact with numerous travelers from around the world.

#### Royal College of Surgeons, Student Engament Program

2022

Secured project funding and was awarded certification by the college upon successful completion of the project

## National College of Art and Design, First Class Honours

2022

Earning a first class honours degree. My culminating graduate project, "Spirit," delved into a research-based design exploration focusing on identifying shared aspects among different world religions. I crafted a book influenced by sacred texts to illustrate these shared elements.